



Prospectus

Celebrating native species, culture, and sustainable practices on Hawai'i Island
April 19th, 2014

The Department of Land and Natural Resources (DLNR), Division of Forestry and Wildlife (DOFAW), Hawai'i Island Natural Area Reserves (NARS), the Three Mountain Alliance (TMA), and the Wailoa Arts and Cultural Center are proud to present Kauluwehi, a juried lei art contest and exhibition celebrating native species, culture, and sustainable practices on Hawai'i Island.

Eligibility

Amateur and professional lei artists of all ages are invited to take part in the Hawaiian tradition of lei making and submit a lei in this year's exhibition.

Age Divisions

The Kauluwehi lei contest features adult and youth (12 years of age and younger) divisions.

Categories

Kauluwehi 2014 will feature three main categories. For the Adult Age Division a single prize will be awarded for the Lei Hulu category and for each subcategory under the Kahiko and 'Auana categories. For the Youth Age Division a single overall prize will be awarded. Lei will be judged on craftsmanship, creativeness of design, uniqueness of material, and complexity/effort.

1. Kahiko: Composed of species native to Hawai'i and/or Polynesian introduced. * We discourage the use of endangered species; lei containing any endangered species will be immediately disqualified. Lei must be bound with natural materials (plant derived) such as hau fiber, raffia, and cotton thread. Lei containing synthetic materials such as nylon string, dental floss, yarn, or ribbon will be disqualified. Subcategories showcase particular materials and include:

Lau and Lā'au hihi: Showcasing leaves and/or vines.

Pua: Showcasing flowers.

Hua and 'Ano'ano: Showcasing fruit and/or seeds.

Other: Lei may include other organic materials such as shells, limu, etc.

Lei entered in the Kahiko category must be made using one of the following traditional lei styles.

Haku: Braiding flowers, leaves, and/or fruit in a three-strand plait of fern, lau kī (ti-leaf), hau fiber, etc.

Hili/Hilo: Braiding/Twisting of a single plant material.

Kui: Plant materials are strung together through the center or side.

Hipu'u: The stems of leaves are knotted together to make a chain. No cordage or needle is used.

Wili: Plant materials are placed on a backing of lau kī, lauhala, dried banana fiber or other suitable material and wound with fiber or thread around the plant material and backing.

Humupapa: To sew to a backing. Style used for either foliage or feather lei.

2. 'Auana: Composed of any plant materials, synthetic, and/or recycled materials constructed in any style. Subcategories showcase particular materials and include:

Lau and Lā'au hihi: Showcasing leaves and/or vines.

Pua: Showcasing flowers.

Hua and 'Ano'ano: Showcasing fruit and/or seeds.

Other: Lei may include organic or inorganic materials such as shells, limu, etc.

3. Lei Hulu: While feathers of native birds are no longer used for fashioning lei hulu, introduced game birds, domestic fowl, and commercial feather companies provide a variety of feathers for feather lei crafters. Lei eligible for this category may be made from any type of feathers and fashioned in any style (i.e. lei wili poepoe, humupapa, lei kāmoe, or lei pāpale). **There is no lei measurement requirement for this category.**

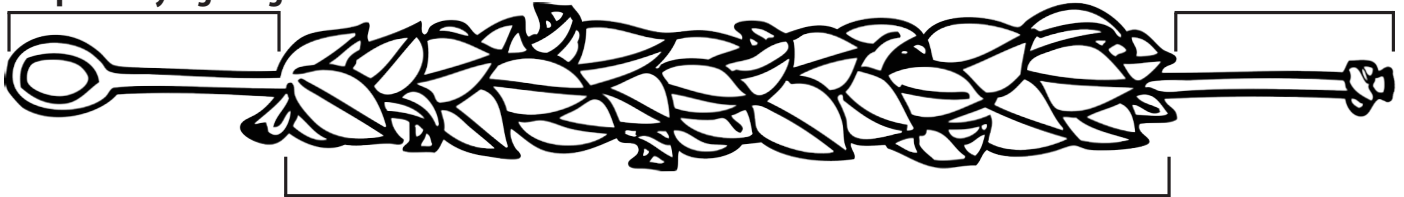
Lei Submission Requirements

- Any individual or group may enter an unlimited number of lei. Each lei shall only be entered once.
- Each lei must be accompanied by a completed submission form.
- Lei must be wearable to be worn as a 1. lei 'ā'i (neck lei) or 2. lei po'o (head lei).
- Kahiko or 'Auana lei must include a 1-inch loop and 4-inch tying length at the lei "top", and a 5-inch tail at the lei "bottom." This identifies the top and bottom and allows for displaying.
- Lei must meet the following measurement requirements (does not include loop and tail). 1. lei 'ā'i (minimum 30 inches, maximum 36 inches), 2. lei po'o (minimum 22 inches, maximum 24 inches). Measurement will be taken from the knot of the two-inch loop to the knot at the end of the lei. See illustration below.

Lei Measurement Requirement Illustration for lei 'ā'i and lei po'o under the Kahiko and 'Auana categories.

1" Loop + 4" Tying Length

5" Tail



How to Submit

1. Fill out one submission form per lei entry (available at www.hawaiiineiartcontest.org or Wailoa Arts and Cultural Center in Hilo).
2. Submit lei and accompanying entry form at Wailoa Arts and Cultural Center on **Saturday, April 19th, 2014 between 8am-11am.**

Entry Fee

Contestants may enter more than one piece. A non-refundable \$5 fee for each entry will be collected for each piece at time of submission.

Donation or Pick-up

Leis will be displayed at the Wailoa Arts and Cultural Center during Merrie Monarch week April 19th-25th (Closed on Sunday). All lei must remain on display throughout the duration of the exhibition. Fresh lei no longer suitable for exhibition will be removed as necessary. At the end of the exhibition, contestants may pick-up their lei(s), or donate them to the Kauluwehi staff.

Pick-up: Lei will be available for pick-up on Friday April 25th, 2014 between 3pm-4pm at Wailoa Arts and Cultural Center.

Donation: Lei donated to the Kauluwehi Lei Contest will be used at recognition lei for contest winners of the Hawai'i Nei Art Contest, a non-profit sister event that celebrates Hawai'i's native species through art. Lei artists will be recognized as each Hawai'i Nei artist is awarded. For more information about the Hawai'i Nei Art Contest visit: hawaiiineiartcontest.org

Lei not picked-up within the designate period will be forfeited to Kauluwehi Committee and will either be donated to the Hilo Veteran's Cemetery or serve as recognition lei for winners of the Hawai'i Nei Art Contest.

For more information and entry form please visit us at <http://dlnr.hawaii.gov/dofaw/education/kauluwehi/>

The Kauluwehi Committee reserves the right to disqualify any lei that does not comply with the contest rules or category specifications, any lei submitted in which the contestant does not meet the eligibility requirements, or lei registered in the wrong category.

For more information about the contest, please contact Anya Tagawa, outreach and education specialist of Hawai'i Island Natural Area Reserves System. Email: atagawa@hawaii.edu or Phone: (808) 443-4245

* For more information about endangered plant species please visit the Plant Extinction Prevention Program of Hawaii website at pepphi.org or for a list of endangered plants visit hbs.bishopmuseum.org/endangeredplants.html